

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)
(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)
Kothapeta, Vijayawada-1
A College with Potential for Excellence(CPE)

ISO:9001-2015

NAAC“**A**” Grade in Cycle3

**PG DEPARTMENT OF BUSINESS
ADMINISTRATION
MBA Programme**



INNOVATIVE PRACTICE

“MEET THE EXECUTIVE”

25.04.2023



INVITATION

ISO 9001-2015

NAAC 'A' GRADE in Cycle 3

K. B. N. COLLEGE (Autonomous)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)
Kothapet, VIJAYAWADA -1.

A College with Potential for Excellence (CPE-UGC)

The PG Department of Business Administration cordially invite your
gracious presence to programme

“MEET THE EXECUTIVE”

Date & Time :Tuesday, 25th April 2023 at 11:00 a.m

Resource Person

Smt.B.Namita Sathija

Co-Founder & CEO of Bettr EggsFoods Pvt. Ltd

ORGANIZED BY:
PG DEPARTMENT OF
BUSINESS ADMINISTRATION
K.B.N COLLEGE – PG CENTRE



K.B.N COLLEGE : PG COLLEGE

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, VIJAYAWADA – 520 001.

ISO 9001-2015 CERTIFIED INSTITUTION

NACC A in cycle 3

PG DEPARTMENT OF BUSINESS ADMINISTRATION MBA Programmes

MEET THE EXECUTIVE REPORT

MEET THE EXECUTIVE is a unique and innovative programme designed by MBA Dept., creating a platform for MBA students to interact with corporate heads, entrepreneurs, founders, directors, CEOs, managerial heads from various streams.

MEET THE EXECUTIVE programme is organised on 25-04.2023 conducted by MBA Department for MBA First year students (2022 – 2024 batch). The resource person is Smt B.Namitha Satija, Co-Founder & CEO of Agritech start up of BETTR EGGS Foods Pvt., Ltd. Smt.B.Namitha Satija is pursuing MBA at ISB(2023 Batch). She is a senior consultant for Infosys for 10 Years. She is a Founder of PLAPP. Smt B.Namitha Satija worked in various capacities in the corporate positions like Senior consultant, Consultant, Associate consultant and PR Co-Ordinator. Smt B.Namitha Satija completed her MBA in Panjab University in the area of Specialization of Finance and MBA from University Business school, Panjab University in the area of Specialization Marketing. Smt.B.Namitha Satija Worked as a special teacher with Arpan, an initiative that focuses on underprivileged children

to ensure that they not only score well in their school exams but also gain learning skills beyond class room experience.

OBJECTIVES of MEET THE EXECUTIVE Programme

- To make understand the world of Start-ups.
- To create awareness about the opportunities for Start-ups.
- To reveal the tips about starting a business
- To know the importance of education in relation with entrepreneurship
- To make understand the pros and cons of start-ups

REVEALS of RESOURCE PERSON

The resource person spoke about the meaning and importance of start-ups, self -employment, knowing about issues of start-up. Need to be able do anything related to technology. She spoke about how to build a business , current aspects in the world and how to explore the ideas in the right direction .

OUTCOMES of MEET THE EXECUTIVE

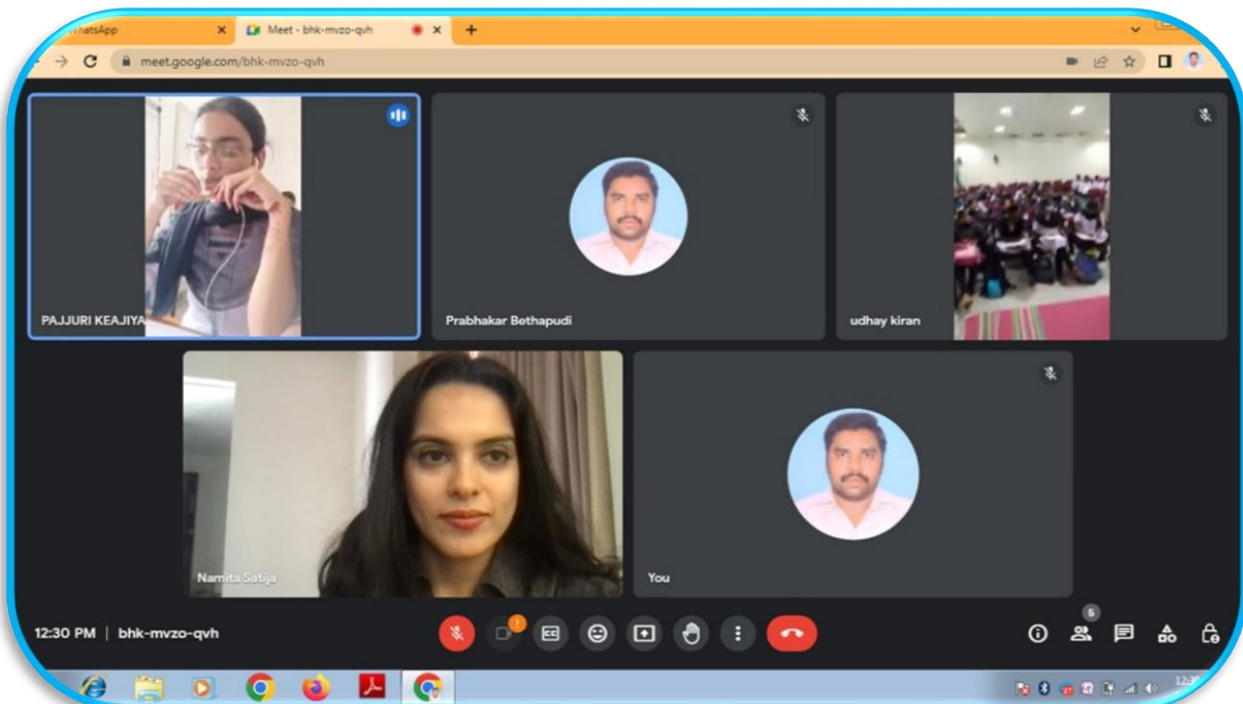
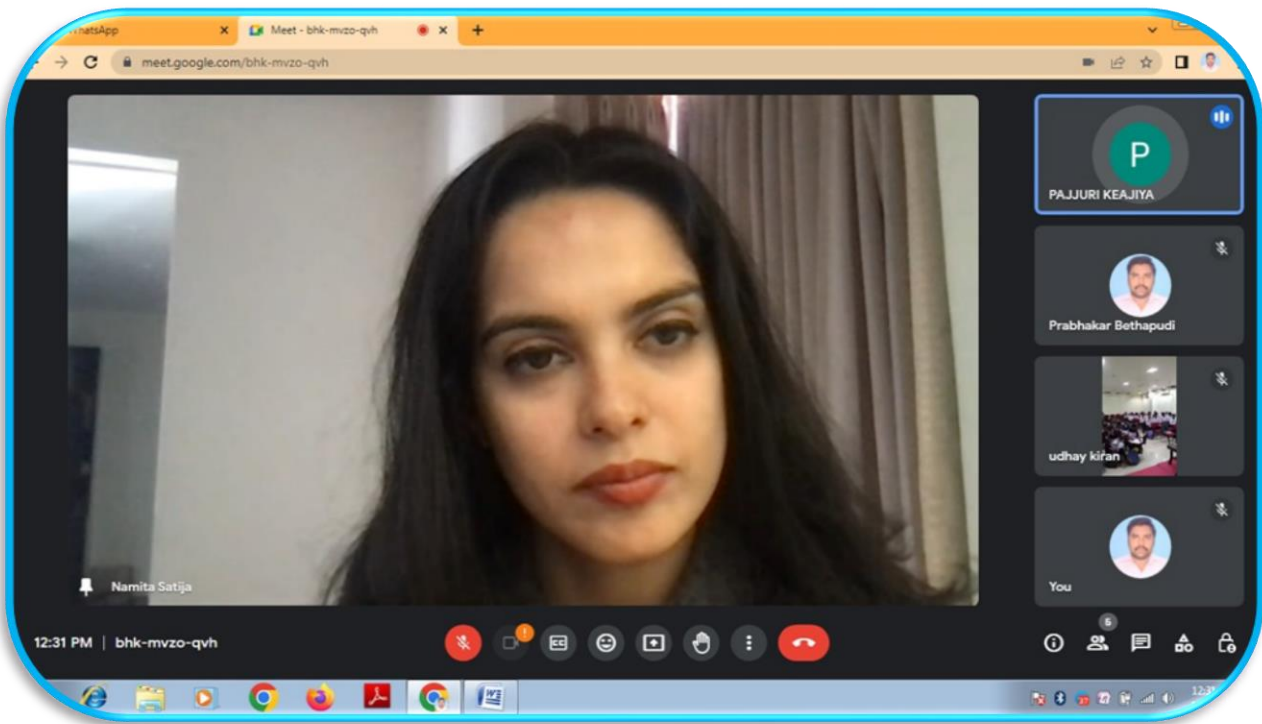
Students

- had come to know the importance of Startup.
- could understand the issues in starting a business like the place, money, quotation, licences, funds arrangement, plan of action.
- could understand the importance of communication .
- Could understand the importance of knowledge in day to day life
- Were made aware that learning is not about just reading books.
- Could understand the requirements of Start-ups

- Were made aware that the key to success are confidence, knowledge, persuasion

A total of 80 students from MBA first year (2022 – 24 batch) had attended the programme. Pavani from MBA first year had proposed vote of thanks.

MEET THE EXECUTIVE PHOTOS





Vijayawada, Andhra Pradesh, India
kbn college,vijayawada,kotha peta
Lat 16.52392°
Long 80.612346°
25/04/23 12:40 PM GMT +05:30

GPS Map Camera